






**SHORT COMMUNICATION**

## The importance of public health in “Sólo Gente”

### La importancia de la salud pública en “Sólo Gente”

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#### ABSTRACT

Public health is a crucial issue in any society, and Argentina is no exception. Through the implementation of effective policies and programs, it seeks to promote and protect the health of the entire population, prevent diseases and improve the quality of life of citizens. This paper will analyze the importance of public health, a central theme in the movie “Sólo Gente”. The plot of the movie takes place in a dystopian future where society is highly controlled and people live under constant surveillance. Through this futuristic setting, the film indirectly addresses several aspects related to public health. In the film, the government has exceptional control over people’s health and uses advanced technology to monitor and control their physical and mental well-being. This depiction raises ethical and social questions about privacy and free will. It also highlights the importance of people having autonomy over their bodies and health decisions. In the context of public health, the film also shows how the state can use its power to prioritize certain aspects of health over others; another important aspect is the importance of equitable access to health care and how exclusion from the system can lead to negative consequences for those who do not have access to health services. In conclusion, the film “Just People” addresses several issues related to public health, such as privacy, individual liberty, health prioritization, health care systems, and equity in access to health services.

**Keywords:** Public Health; Privacy; Individual Liberty; Equitable Access; Health Care.

#### RESUMEN

La salud pública es un tema crucial en cualquier sociedad, y Argentina no es una excepción. A través de la implementación de políticas y programas efectivos, busca promover y proteger la salud de toda la población, prevenir enfermedades y mejorar la calidad de vida de los ciudadanos. Este artículo analizará la importancia de la salud pública, un tema central en la película “Sólo Gente”. La trama de la película se desarrolla en un futuro distópico donde la sociedad está altamente controlada y las personas viven bajo una vigilancia constante. A través de esta configuración futurista, la película aborda indirectamente varios aspectos relacionados con la salud pública. En la película, el gobierno tiene un control excepcional sobre la salud de las personas y utiliza tecnología avanzada para monitorear y controlar su bienestar físico y mental. Esta representación plantea preguntas éticas y sociales sobre la privacidad y la libre voluntad. También destaca la importancia de que las personas tengan autonomía sobre sus cuerpos y decisiones de salud. En el contexto de la salud pública, la película también muestra cómo el estado puede usar su poder para priorizar ciertos aspectos de la salud sobre otros; otro aspecto importante es la importancia del acceso equitativo a la atención médica y cómo la exclusión del sistema puede llevar a consecuencias negativas para quienes no tienen acceso a los servicios de salud. En conclusión, la película “Sólo Gente” aborda varios problemas

relacionados con la salud pública, como la privacidad, la libertad individual, la priorización de la salud, los sistemas de atención médica y la equidad en el acceso a los servicios de salud.

**Palabras clave:** Salud Pública; Privacidad; Libertad Individual; Acceso Equitativo; Atención Médica.

## INTRODUCTION

Public health is crucial in any society, and Argentina is no exception. Through the implementation of effective policies and programs, it seeks to promote and protect the health of the entire population, as well as to prevent diseases and improve the quality of life of citizens.<sup>(1)</sup>

This paper will analyze the importance of public health, a central theme in the film "Sólo Gente".

## DEVELOPMENT

The plot is set in a dystopian future where society is highly controlled, and people live under constant surveillance. Through this futuristic setting, the film indirectly addresses various aspects related to public health.

In the film, the government has excellent control over people's health and uses advanced technology to monitor and control their physical and mental well-being. This depiction raises ethical and social questions about privacy and free will. It also highlights the importance of individuals having autonomy over their bodies and health decisions.<sup>(2,3)</sup>

In the context of public health, the film also shows how the state can use its power to prioritize certain aspects of health over others. The government in the film focuses predominantly on controlling and maintaining people's physical well-being, even if this involves suppressing their freedom and hijacking their identity.

This idea raises an interesting debate about state intervention's ethical and moral limits on people's health.<sup>(4,5)</sup>

Also, as the story progresses, it shows a distorted view of healthcare systems and how they can be manipulated for political purposes. Hospitals become places of oppression and coercion, where individuals are treated as objects, and their health needs are subordinated to government interests. This raises the importance of safeguarding integrity and quality in medical care and the need for proper regulation and oversight in public health.<sup>(6,7)</sup>

In addition, the film highlights the importance of equal access to health care and how exclusion from the system can lead to negative consequences for those who do not have access to health services. In the film "Just People," the lack of equal access to health care leads to the marginalization and discrimination of particular societal groups. This raises the need for public health policies and programs to ensure accessible, quality health care.<sup>(8)</sup>

Quoting authors M. Belintxon O. Lopez-Dicastillo from the literature used, the challenges of health promotion in a multicultural society developed that the challenges of health promotion, in which we live today make health professionals interact daily with people from diverse cultures.

It has been observed that the difficulties that professionals will have to face in order to promote good care and healthy lifestyles are related to cultural and linguistic factors, health literacy, disadvantages in socioeconomic status and prejudices and stereotypes of professionals in the bibliography strategies, emphasize the need for a change of approach, the objective is the training of health professionals to develop what the authors call "cultural competencies", training in cultural competence is oriented to encourage teachers to offer and promote care congruent and adapted to the cultural values, beliefs and practices of any person as a family or group without falling into prejudices and stereotypes.<sup>(9,10)</sup>

A principle of social justice in the context of health is to ensure that people have access to health and healthy life, thus emphasizing that health promotion strategies and programs should be adapted to local needs and the possibilities of individuals in each country, bearing in mind social, economic and cultural differences.<sup>(11,12)</sup>

The cultural environment also determines the values and opportunities available to individuals according to social aspects such as gender or economic status.<sup>(13)</sup>

## CONCLUSIONS

In conclusion, the film "Sólo Gente" addresses several issues related to public health, such as privacy, individual freedom, health prioritization, health care systems and equity in accessibility to health services. Although the film's primary focus is dystopia and government control, it invites us to reflect on the challenges and responsibilities we face as a society in the field of public health. It reminds us of preserving people's rights and needs in developing public health policies and programs.

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